

# Terms & Conditions

## AEG Rewards Independents Spring Cashback Promotion 2025

### Terms & Conditions

1. Consumers who make a qualifying purchase between 12.03.25 and 08.04.25 (both dates inclusive) may claim cashback in accordance with these terms until 31.05.25. Cashback will be issued via a bank transfer.
2. This AEG Rewards offer is open to residents of the UK only and is available to consumers only (i.e. it excludes trade and contract sales) subject at all times to product availability.
3. This consumer AEG Rewards promotion is applicable to retail sales only (excludes trade and contract sales).
4. Maximum of 1 claim per person. Claims are capped at 1 eligible claim per person with unlimited number of products per claim. For avoidance of doubt, 1 (one) claim equates 1 invoice/till receipt and claim form, and all product models must be purchased within the scope of maximum 1 (one) invoice/till receipt and all products be claimed at one time on the same form.
5. Information on this AEG Rewards promotion including participating retailers can be found on [aeg.co.uk/independents-promo](https://aeg.co.uk/independents-promo).
6. Claims relating to products purchased before 12.03.25 and after 08.04.25 will not be accepted.
7. To register appliances within your order and claim your AEG Reward, please visit our AEG promotions claims site at [aeg.co.uk/independents-promo](https://aeg.co.uk/independents-promo) and follow the on-screen instructions. Please note payment will be subject to compliance with these terms and conditions.
8. For avoidance of doubt you will only be eligible to claim an AEG reward when you purchase any selected AEG products identified in this leaflet and at [aeg.co.uk/independents-promo](https://aeg.co.uk/independents-promo).
9. All online claims will need to be submitted and received by midnight on 31.05.25. No online claims can be submitted after this date.
10. No responsibility can be accepted by the promoter for claims which are not made by this closing date.
11. Proof of purchase must be provided to support any online claim. Claims made without proof of purchase will be rejected.
12. All instructions given within this leaflet are part of these terms and conditions.
13. By claiming your AEG Rewards, applicants will be deemed to have read and accepted these terms and conditions.
14. The Promoter reserves the right to withdraw the promotion at any time.

15. The Promoter reserves the right to investigate and undertake all such action, as is reasonable, to protect itself against fraudulent or invalid claims. The Promoter reserves the right to reject those claims, which it considers, in its absolute discretion, are fraudulent or invalid.
16. After registration and a successful verification, the participant will receive a transfer to the bank account specified by them during the registration in the amount specified in these terms and conditions.
17. The Promoter endeavours to transfer the cashback amount to the specified account within 28 business days from the date when the registration was approved. If there is a high number of registrations, delays may occur. Personal data supplied during the course of this AEG Rewards Promotion will only be processed as necessary for the operation of the AEG Rewards Promotion and in accordance with the Promoter's privacy policy which can be found here - <https://www.aeg.co.uk/overlays/data-privacy-statement/>. Personal data will be shared with Benamic Limited and its sub-contractors as data processors of the Promoter for the sole purpose of managing claims submitted in the AEG Rewards Promotion and only in accordance with the Promoter's instructions. Personal data supplied during the course of this AEG Rewards Promotion will be retained for 12 months from the end of the AEG Rewards Promotion.
18. If you have any queries on your application or if your cashback does not arrive, please email [aeg@promotion-support.com](mailto:aeg@promotion-support.com) or phone (0)8000 445085 (Freephone).
19. The Promoter is Electrolux PLC, Addington Way, Luton, Bedfordshire LU4 9QQ.